

Kings County Tobacco-Free Partnership

Creating a Tobacco-Free Kings County

Bringing the Community Together

Almost everyone in our community has been affected or has seen the effects of tobacco on a family member, friend or co-worker. Tobacco kills more Americans than AIDS, alcohol, car accidents, murders, suicide, illegal drugs and fires combined. By working together, we can combine our efforts to reduce the impact of tobacco in Kings County. The Kings County Tobacco-Free Partnership is committed to promoting a tobacco-free environment through prevention, education, encouragement of public policy, and broad-based community support for tobacco prevention activities.

History

Since 1991, when it was called the Healthier Kings Coalition, the community coalition has worked to bring together a diverse group of concerned community members to enhance the welfare of residents by reducing exposure to secondhand smoke, countering tobacco's influence in the community, reducing youth access to tobacco and providing quit smoking classes. The coalition and program are funded by Proposition 99, the Tobacco Tax Initiative of 1988, through a grant from the California Department of Health Services.

2007-2010 Objectives

- Tobacco Retailer Licensing Policies
- Increasing the use of tobacco prevention curriculum by youth- serving organizations
- Increasing compliance to the smoke-free entryways law for government buildings
- Providing free cessation services to the community

Coalition Members

Our membership includes:
California Health Collaborative, *Corcoran District Hospital*, **Corcoran Drug, Alcohol & Tobacco Taskforce**, **Corcoran Unified Schools**, *Friday Night Live*, **Kings County Environmental Health Services**, *Kings County Office of Education*, **Kings Partnership for Prevention**, *Law Enforcement*, and many other organizations and individuals



We Need You!

Where do you fit in? The Kings County Tobacco-Free Partnership is always in need of assistance. Members are responsible for perpetuating the coalition and for fulfilling the purpose and objectives of our grant including: overseeing all activities carried out in the name of the coalition; attending regular meetings and trainings; participating in community events; providing support of local community initiatives.

If you would like to help us work toward a tobacco-free generation, please contact us today at (559) 582-3211 ext. 2602.

Getting Involved: Benefits of Membership

- Networking opportunities with others in the community supporting prevention
- Facilitating and coordinating healthy lifestyles activities and events
- Opportunities to participate and advocate for issues of importance to the community
- Increasing the efficiency & effectiveness of countywide service delivery in tobacco education

18.9% of Kings County residents still use some form of tobacco

For More information
Kings County Tobacco Control Program
(559) 582-3211 ext. 2602

Tobacco is the leading cause of preventable death in the United States