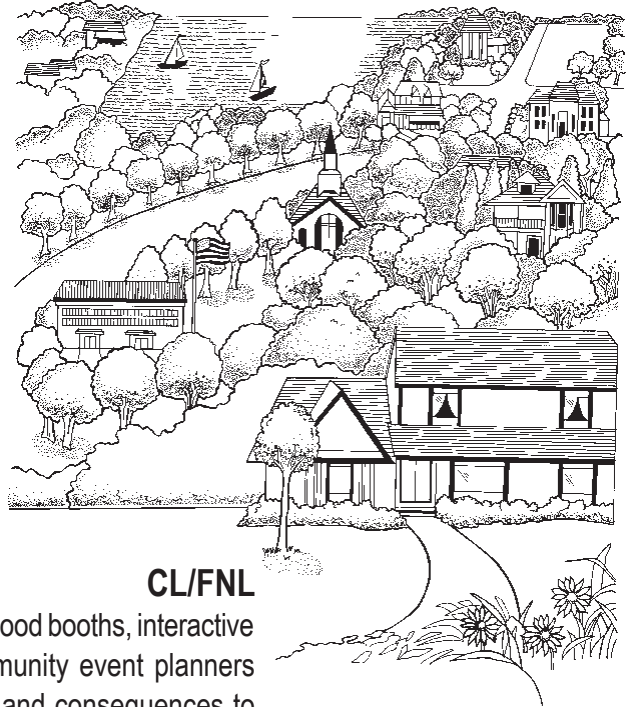


# COMMUNITY ENVIRONMENTAL PREVENTION PROJECTS



## Cinco de Mayo con Orgullo “Our Culture is Not for Sale”

CL/FNL

Have you noticed the amount of advertising around the Cinco de Mayo holiday? If you are fed up with the alcohol industry’s targeting cultural holidays and events, join the Cinco de Mayo con Orgullo campaign and spread the message that “Our Culture is Not for Sale.”

## Family Friendly Events

CL/FNL

When you think about a “family friendly” event what do you imagine? Food booths, interactive game booths, cotton candy, kiddy rides and a *beer stand*? Community event planners sometimes look at the profits and neglect the negative messages and consequences to serving alcohol at such family focused events. Help reduce the availability of alcohol at such events in your community.

## Hands off Halloween

CL/FNL

Do you associate Halloween with a child’s celebration? Then why is it that Halloween is one of the beer industry’s tops selling holidays? Help reduce or eliminate Halloween theme beer promotions targeting children in your community.

## Methamphetamines in Your Community

FNL

There is a dramatic increase in methamphetamine-related crimes and number of labs in Orange County. Many of the chemicals that are needed to manufacture methamphetamine may be found in over the counter cold medicines, drain, cleaners, anti-freeze and battery acid-all of which are available at the local grocery or hardware stores. Work to make your community a safer place by eliminating bulk sales of these items.

## Tot-Lot Law, AB 188

FNL Kids/CL/FNL

Are you interested in keeping children’s playgrounds smoke-free? The Tot-Lot Law, established in January 2002, prohibits smoking and disposing of cigarettes in and around children’s playgrounds. Help your local law enforcement by surveying your neighborhood playgrounds for tobacco usage and tobacco-related litter.

## Smoke Free Environments

FNL Kids/CL/FNL

It is against the law for teens under 18 to smoke. Many theme parks, beaches and water parks enable teens that are attending without their parents to smoke. Preventing teen smoking is crucial since more than half of all smokers begin smoking before the age of 14 and 90% begin by the age of 19. The average age of first use is 13-14 years of age. Take action by encouraging these places to adopt a smoke free policy, enforce underage smoking laws, and prevent second-hand smoke exposure.



Orange County Friday Night Live Partnership (OCFNL) is administered by the Orange County Department of Education and funded by the County of Orange Health Care Agency, Alcohol and Drug Education and Prevention Team. For more information on the OCFNL, call 714/966-4356 (FNL/CL) or 714/966-4427 (FNL Kids) or e-mail us at: [ocfnl@ocde.us](mailto:ocfnl@ocde.us)



WILLIAM M. HABERMEHL  
County Superintendent of Schools